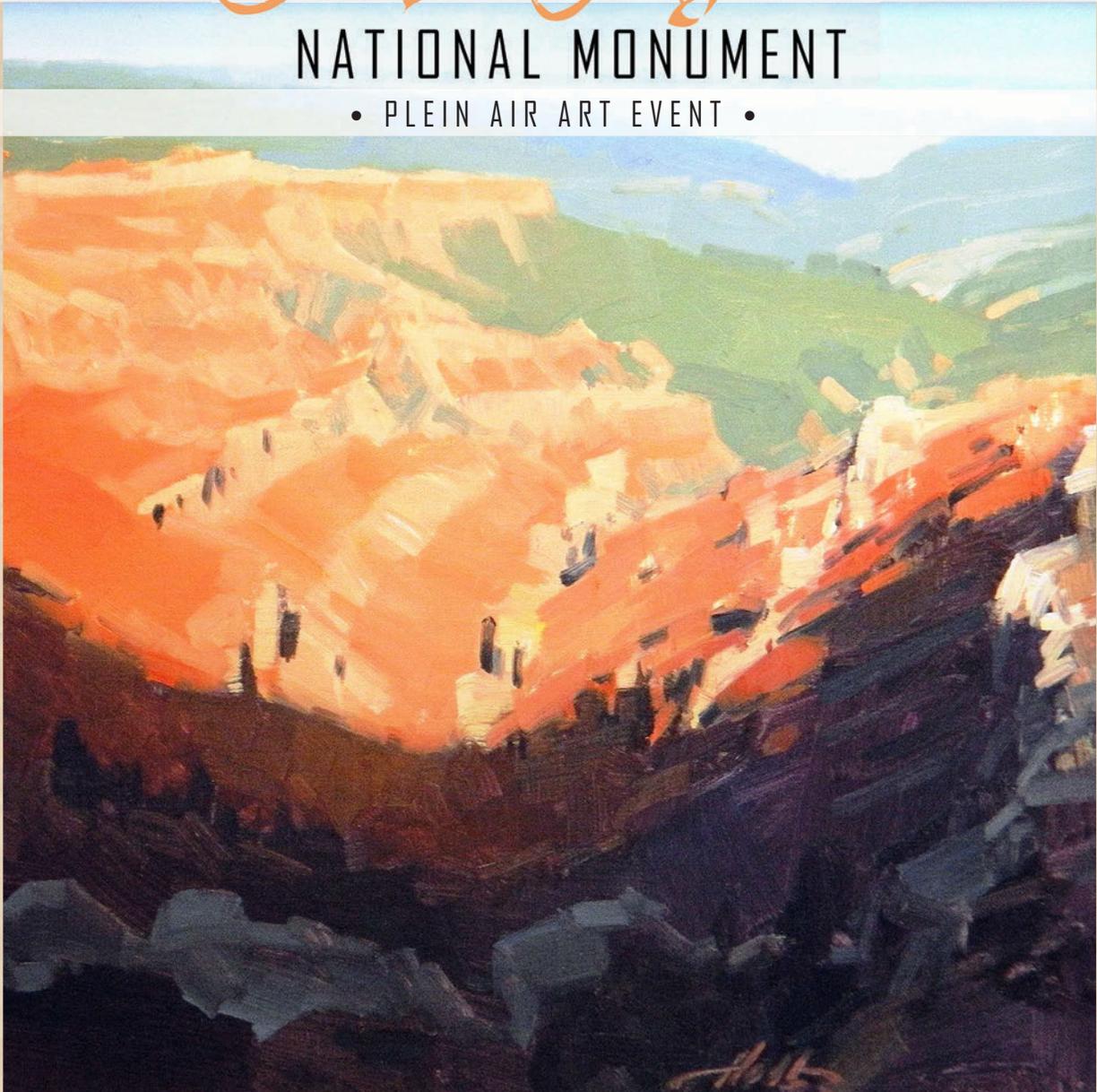


CEDAR BREAKS

*Arts Afire*

NATIONAL MONUMENT

• PLEIN AIR ART EVENT •



**CEDAR BREAKS AND THE SOUTHERN UTAH MUSEUM OF ART PRESENTS  
THE SECOND ANNUAL CEDAR BREAKS NATIONAL MONUMENT PLEIN AIR ART EVENT.**

A Partnership between Cedar Breaks National Monument,  
Zion Natural History Association, the Southern Utah Museum of Art... AND YOU





Dear Patron to the Arts,

This summer the Southern Utah Museum of Art, in conjunction with Cedar Breaks National Monument, will present the second annual Arts Afire Plein Air Event. Talented artists from throughout the Colorado Plateau region have been selected to paint at Cedar Breaks National Monument from July 11 - July 16. On the 16th, there will be a wet paint sale and reception at SUMA.

We invite you to become a Purchase Award Sponsor and attend an exclusive preview of all the original art produced during the week. As a Purchase Award Sponsor, you will have first choice of any painting or paintings totaling the amount of your purchase award. Additionally a Purchase Award Sponsor ribbon with your name or your company's name will be hung next the painting(s) you purchase and will be visible during the Wet Paint sale later that evening.

As a Purchase Award Sponsor you're supporting the artists that will make this event possible as well as SUMA and Cedar Breaks National Monument. Artists will receive a 60 percent commission on all work sold, and the rest of the sale will go toward the educational programming at SUMA and Cedar Breaks .

To become a Purchase Award Sponsor, fill out the form following this page and commit the dollar amount you wish to pledge, from \$500 to \$3000, and make your payment to the Southern Utah Museum of Art no later than June 25, 2016. Because you would be pledging your support before-hand, you will receive a special invitation to attend an exclusive preview during which time you will have first choice of the paintings. Learn more about the artists and how your sponsorship will make a difference by reading the following pages in this package.

Purchase awards are limited, and because we have appreciated your support at SUMA, we wanted you to have the first opportunity to participate.

We hope you will join us for this exciting event!

Sincerely,

---

Diane Strachan  
SUMA Advisory Board  
Programming Chair

---

Shannon Eberhard  
Web Manager & Interpretive Design  
Cedar Breaks National Monument



## Purchase Award Sponsor Form

Yes! I want to become a Purchase Award Sponsor for the Arts Afire Plein Air Gala. (\$500 +)  
For the amount of \$ \_\_\_\_\_

No I cannot be a Purchase Award Sponsor but would like to support this event  
with a gift of \$ \_\_\_\_\_

**Please submit this form using the addresses below by the deadline of June 25, 2016.**

**Mailing Address:**

Diane Strachan  
SUMA Advisory Board  
351 W University Blvd  
Cedar City, Utah 84720

**Physical Address:**

Southern Utah Museum of Art  
15 S 300 W  
Cedar City, Utah 84720

Name (To be used for event publicity): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Name: \_\_\_\_\_

## My Purchase Award Sponsorship/Gift Will Be Paid Via:

Check (Payable to the Southern Utah Museum of Art)

Credit Card (Visa, Master Card, Discover and American Express)

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

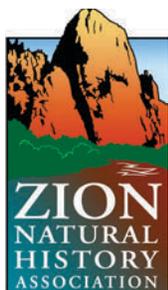
**For questions or more information please contact**

**Diane Strachan** • Email: [sumaboard@suu.edu](mailto:sumaboard@suu.edu) • Phone: (435) 586-5432

**Shannon Eberhard** • Email: [shannon\\_eberhard@partner.nps.gov](mailto:shannon_eberhard@partner.nps.gov) • Phone: (435) 586-9451 ext. 4428



# What your Purchase Award Sponsorship Will Support



## Your passion for the outdoors and love of art can make you a vital partner in preserving Cedar Breaks National Monument and supporting the future of the Southern Utah Museum of Art (SUMA).

**Southern Utah Museum of Art:** This state-of-the-art museum holds approximately 6,600 square feet of exhibition space composed of several individual galleries. These galleries will host exhibitions from around the world, be home to a special collection of the work by Utah artist, Jim Jones, and feature rotating exhibits from the permanent collections. SUMA will also regularly exhibit work of Southern Utah University's Art and Design students and faculty, and provide a venue for displaying regional artists and juried shows.

- **Future SUMA Internship:** Your contribution will provide the funds to support a paid student internship offered through Southern Utah University. This internship will support the continuation of this event, while also providing on-the-job-experience and much needed on site assistance to SUMA.

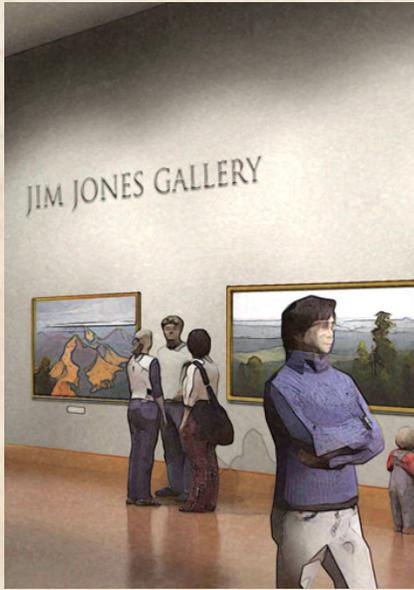
**Cedar Breaks National Monument:** Hidden within the mountains above Cedar City is the brilliant geology and vibrant environment of Cedar Breaks National Monument, Cedar City's closest national park. The geologic amphitheater and surrounding environs are home to cool hiking trails, ancient trees, high elevation camping, and beautiful views.

**Youth Programs:** Your contribution will support one of many youth programs Cedar Breaks offers to educate and support youth from kindergarten to college. For example...

- **Camp Kwytiamuntsi:** Every August, Paiute middle school students attend four days of fun and learning on Paiute traditional homelands in southern Utah. Elders and agency instructors team up to teach range, wildlife, astronomy, archaeology, and hydrology. The students hike, canoe, and mountain bike in the great outdoors. Partners include the Forest Service, National Park Service, Paiute Indian Tribe of Utah and Kaibab, Shivwits, Koosheram, Cedar Band and Moapa Bands of Paiute Indians.
- **IIC Internships:** The Intergovernmental Internship Cooperative (IIC) is a partnership between SUU, Land Management Agencies and native American Tribes of Southern Utah, Northern Arizona and Eastern Nevada. Together, we develop challenging Internship opportunities for high school students and college students from most SUU degree programs, and in a diversity of exciting professional fields. IIC Partners mentor their Interns providing "real world" work experience that compliments their academic pursuits and helps prepare them for a successful career.

**Zion Natural History Association:** Zion Natural History Association (ZNHA) and the fundraising division of ZNHA the Zion National Park Foundation (ZNPf), are nonprofit organizations established to support; education, research, publication and other programs for the benefit of Zion National Park, Cedar Breaks National Monument, and Pipe Spring National Monument. Financial support by ZNHA & ZNPf provide the parks with thousands of dollars in aid annually.

**Regional Artists:** Your support will promote and encourage regional artists, while providing them with the opportunity to display their work in a world class museum. The work these artists produce is vital to preserving the beauty of our lands and for inspiring a future generation of people who value artistic expression and wild natural resources.



## Special Benefits for Purchase Award Sponsors

**There are many perks to becoming a Purchase Award Sponsor...**

- An Invitation for you and a guest to an exclusive preview event.
- First choice of the paintings produced during the Arts Afire Plein Air Event.
- A Purchase Award Sponsor ribbon placed next to your purchased art.
- Verbal recognition during the Arts Afire Plein Air Gala.
- A personal meet and greet with the artists.
- A personal tour of SUMA guided by a member of SUMA's advisory board.

## Key Dates

- July 7** 4:00 – 5:00 PM • Purchase Award Preview of Artist Studio Pieces and Tour of SUMA
- July 7-15** 10:00 AM - 8:00 PM • Exhibition of Artists' Studio Paintings on Show and for Sale at SUMA
- July 11-15** All Day • Artists Painting Throughout Cedar Breaks, Brian Head and Cedar Mountain
- July 12- 14** 10:00 AM - 11:00 AM • Artist Demos at Point Supreme in Cedar Breaks National Monument  
 1:00 PM - 2:00 PM • Artist Demos at the Beverley Center for the Arts Sculpture Garden, Cedar City
- July 15** 4:00 PM - 5:00 PM ▪ Brad Holt Demo at Brian Head Prior to BBQ, Blues and Brews  
 4:00 – 8:00 PM ▪ BBQ, Blues and Brews/Silent Auction at Brian Head at Giant Steps Lodge
- July 16** 4:30-5:00 PM • Purchase Award Sponsor Reception at SUMA  
 5:00-6:00 PM • Invitation-only Gala Wet Paint Sale at SUMA  
 6:00-8:00 PM • Exhibit and Sale Open to the Public at SUMA
- July 17 - Sept 1** 10:00 AM - 8:00 PM ▪ Exhibition & Sale of Artists' Plein Air & Studio Painting at SUMA



## Event Overview

### **Studio Piece Preview & Tour:**

- Go on an exclusive tour of SUMA. This will be a unique opportunity to see the behind the scene operations of a world class museum.
- Get an exclusive first peek of the studio pieces our artists have submitted to kick off the Cedar Breaks National Monument, Arts Afire Plein Air Event.



### **Artist Demonstrations:**

- Southern Utah Museum of Art (SUMA): SUMA's Stillman Sculpture Grove will be the setting for these artist demonstrations. Watch the artists demonstrate their technique, talk about the tools of the trade, and create a masterpiece before your eyes.
- Cedar Breaks Point Supreme: Surrounded by the Cedar Breaks Ampitheatre, artists will demonstrate their technique, talk about the tools of the trade, and create a masterpiece before your eyes.
- Brad Holt Demonstration at Brian Head: Join our 2015 Feature Artist as he demonstrates his technique and love of Plein Air Painting. Afterwards enjoy BBQ, Blues & Brews as the sun sets.

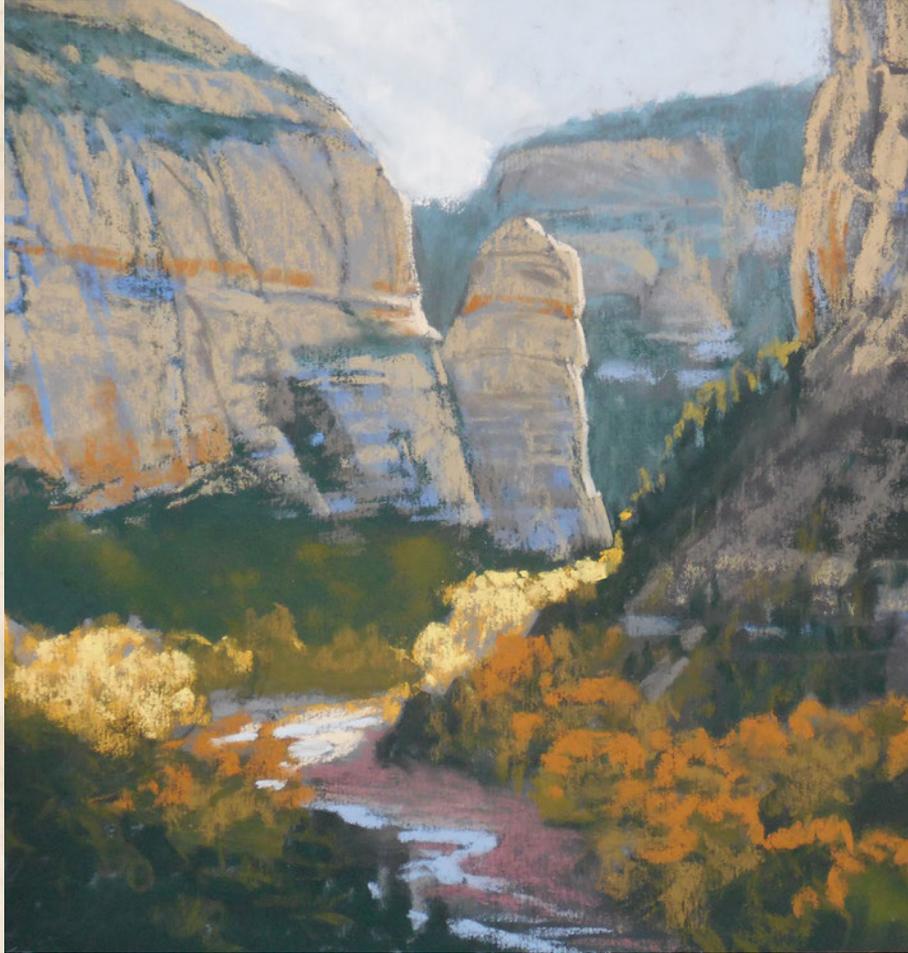


### **Silent Auction & BBQ, Blues & Brews at Brian Head:**

- Come bid on select art created during Cedar Breaks Arts Afire event, while enjoying delicious food & music at Giant Steps Lodge in Brian Head from 4-5 PM.

### **Purchase Award Sponsor Reception & Preview of Plein Air Exhibition:**

- Private preview and get the first pick of artwork created throughout the week, while enjoying drinks and hors d'oeuvres at SUMA from 4:30-5 PM. Also participate in voting for "best of show", "peoples choice" and other artist awards.

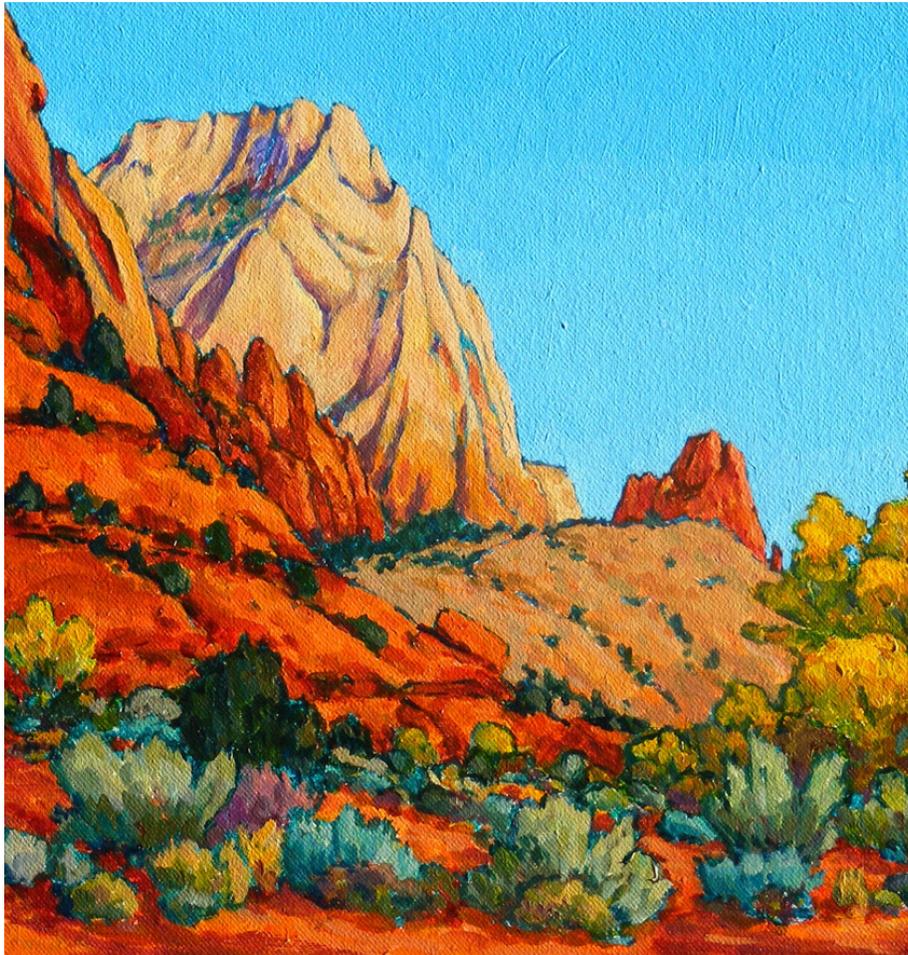


Cedar Canyon Dawn Arlene Braithwaite Pastel

## **Arlene Braithwaite - [ArleneBraithwaite.FineArtStudioOnline.com](http://ArleneBraithwaite.FineArtStudioOnline.com)**

Pastel painter Arlene Braithwaite earned her Masters degree from the University of Utah. Her pastel paintings have been shown in solo exhibitions at the Springville Art Museum, the St. George Art Museum, the Utah Museum of Natural History and Zion National Park's Museum of Human History. Arlene's work has appeared in the magazines Pastel Journal and International Artist. Additional recognition has come through first place and director's awards in statewide and regional exhibitions. Her pastels have twice been selected as Grand Prize winners at the Escalante Canyon Plein Air Art Festival and she won the People's Choice Award and several Purchase Awards at Zion National Park Plein Air Invitationals. An exhibition of her work, commissioned by the Dixie National Forest, was exhibited at Southern Utah University and the Sears Gallery, Dixie State College.

Arlene's work is inspired by the land around her, a subject she finds continually changing, challenging and rich with catalysts for composition. Pastel is attractive to her because of its immediacy. She enjoys direct contact with the pigment and the bold to subtle hue mixtures that can be achieved through the hatching and layering of pastel. Her focus is on the quality of light, atmosphere, surface textures, shifts in color temperature and edge variation.



Down Canyon      Royden Card      Acrylic

## Royden Card - [RoydenCardFineArt.com](http://RoydenCardFineArt.com)

Canadian born, but raised in Utah, Royden Card began his transformation into a painter during lessons from his father when he was fourteen. His love of the desert imagery stems from family vacations to Utah's red rock deserts. His painting abilities were refined at Brigham Young University (BYU) where he received BFA and MFA degrees in painting. He then taught printmaking at BYU for 16 years. Royden paints desert badlands revealing their rugged beauty using intense color, odd perspectives, utilizing expansive vistas or close up fragments of landscape. His work has been collected by the Smithsonian, Utah Museum of Fine Art, Salt Lake City Airport, ATK Thiokol, LDS Museum of History and Art, St. George Art Museum as well as BYU. Collectors have told him that living with his paintings has enriched their enjoyment of the desert, that they see more color, more detail and beauty when they return to the desert again.

Inspiration for Royden's comes primarily from desert landscape. He is inspired by nature's raw, broken, eroded roughness using expressive color, exaggeration, accompanied by a bold linear component.

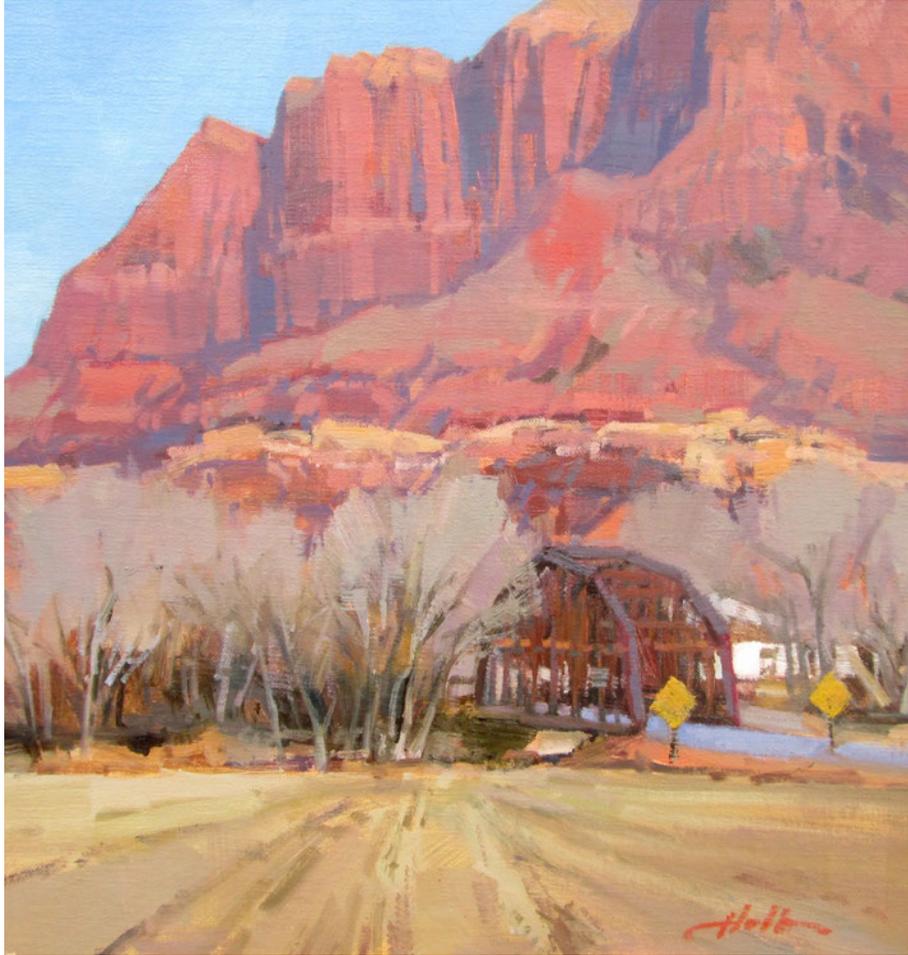


October Gold      Megumi Dold      Watercolor

## Megumi Dold - [MegumiOtsubo.com](http://MegumiOtsubo.com)

Megumi Otsubo was born in Los Angeles on Evacuation Day in 1942. She spent the first three years of her life in the Gila River internment camp in the Arizona desert with her parents, older sister and extended family. In 1945 the family was moved to Cleveland, Ohio. Megumi studied color, figure drawing, painting and art history at Stanford's campuses in Palo Alto, California and Florence, Italy and holds a B.A. degree from Stanford in American Literature. When marriage and children took her to Wichita, Kansas, she continued her artistic pursuits studying photography, painting, block printing and creative writing at Wichita State University and the Wichita Center for the Arts.

In 2008 Megumi started construction of a new home on 40 acres of pinyon and junipers in southern Utah. She lives with her cinnamon chow in a home, she says, that is her largest canvas. Megumi is now part of the thriving art community of Cedar City. She is a signature member of the Southern Utah Watercolor Society and paints regularly with her plein air group, the "Kolob Society." The Artisans Art Gallery of Cedar City represents her.



Rockville Bridge     J. Brad Holt     Oil

## Brad Holt - [JBradHolt.com](http://JBradHolt.com)

Brad Holt grew up in Cedar City, Utah. He is a graduate of Cedar City High School and Southern Utah University. He spent childhood summers working on his grandfather's ranch in Orderville, Utah, hauling hay and punching cows.

Brad's desire to become an artist began with a childhood fascination with the images of the surrealists. Eventually he was mentored by the renowned landscape painter Jimmie Jones, who was a friend of the family. Jimmie gave him a lot of old paint and brushes, taught him how to stretch a canvas, and showed him how to lay out his palette. Brad recalls: "Raw Umber and Ultramarine were the core of Jimmie's palette, and they remain the core of mine to this day. They allow a subtle interplay of temperature in the under-painting."

Brad took First Place in the Everett Ruess Plein Air competition in Escalante, Utah in 2006. He twice received the Artist's Choice Award and was Featured Artist in 2012. He participated in the Zion Plein Air Invitational and in numerous juried exhibitions and invitational shows.



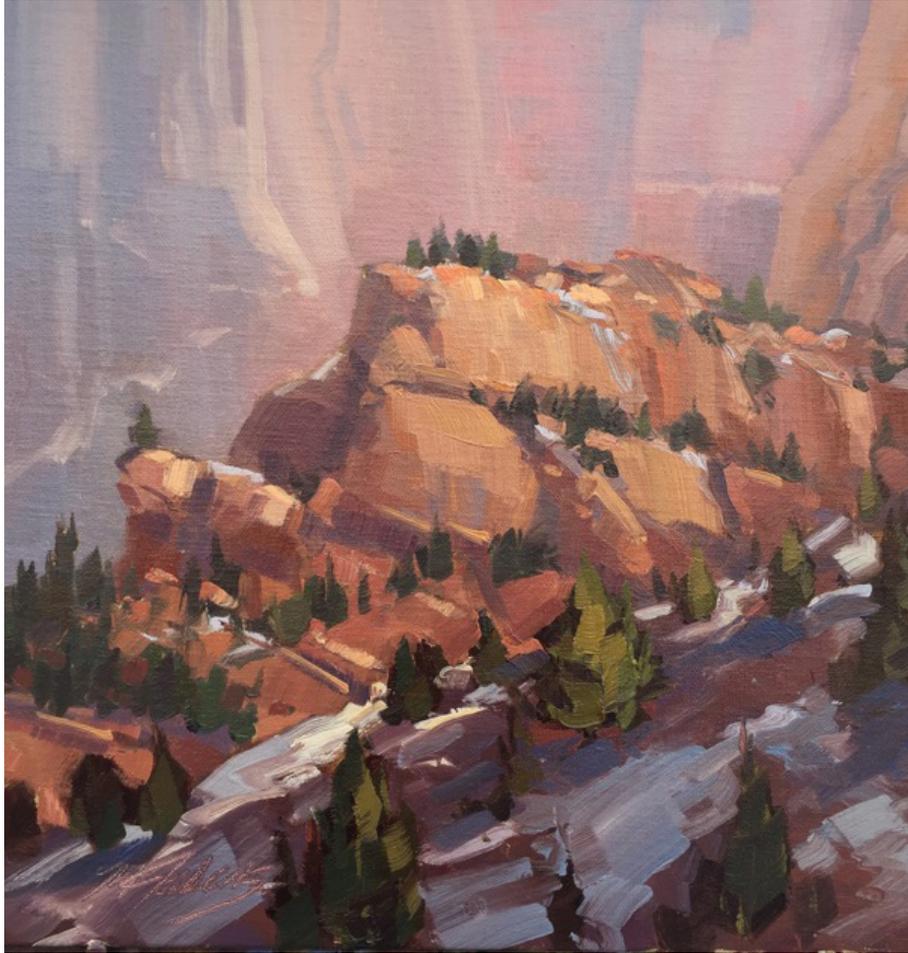
Gold King Gold      Susie Hyer      Oil

## Susie Hyer - [SusieHyerStudio.com](http://SusieHyerStudio.com)

Susie Hyer has been drawing and painting since she was a child. "I remember drawing a pair of ceramic flamingos my mother used to keep on her dining room table when I was four years old", she says. "I knew from that moment I would be an artist when I grew up."

She attended art programs at Moravian College, The Baum School of Art, and the University of West Florida. This award winning artist has been working professionally since 1976 and has been the recipient of a number of scholarships, grants, and awards, including two international design awards. She has been published in the "Art of the National Parks: Historic Connections, Contemporary Interpretations", "Landscapes of Colorado," and has been a featured artist in Southwest Art Magazine, Fine Art Connoisseur Magazine, and Art of the West Magazine.

Susie maintains a home, studio, and multiple gardens in Evergreen, CO where she lives with her husband, sometimes one or two grown children, a dog, 2 cats and numerous elk, deer, and other wildlife. She continues to push herself in new directions, traveling to paint en plein air, and working from sketches, field studies, and photos in the studio.



Snow in the Shadow

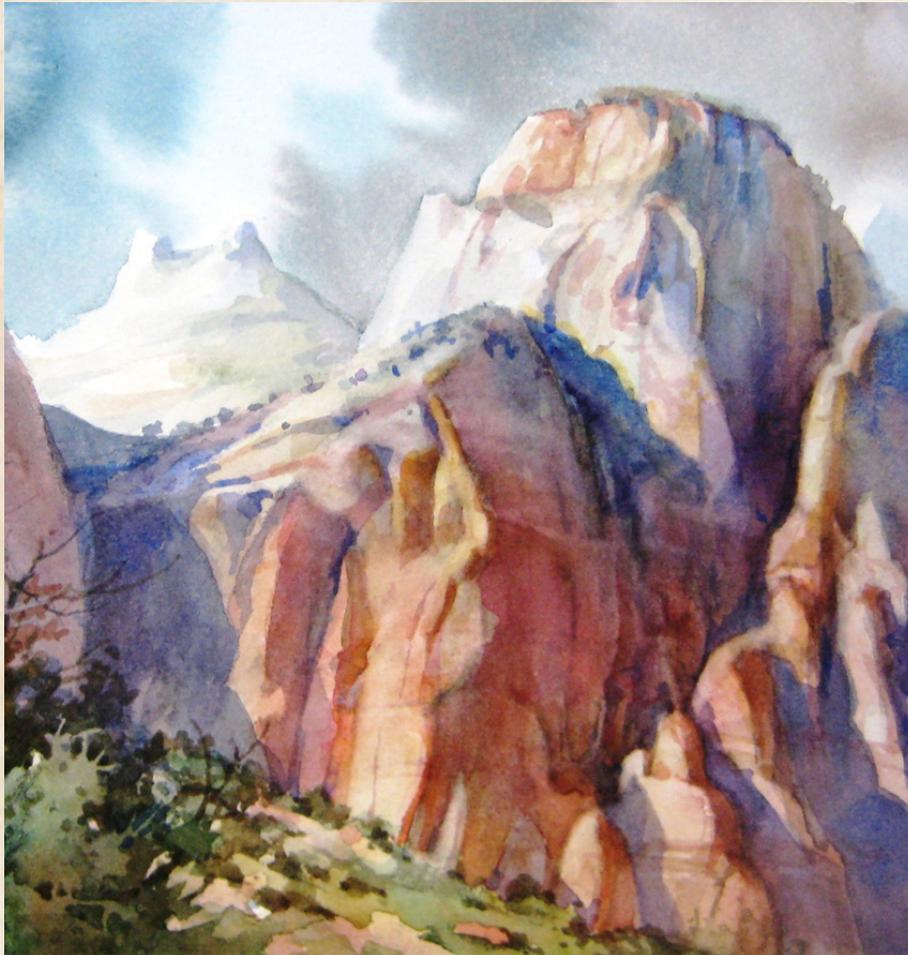
Mary Jabens

Oil

## Mary Jabens - [MaryJabens.com](http://MaryJabens.com)

Being creative has always been a part of Mary's life. Different mediums, subjects, places, people and events continually shape her as an artist and inspire her. Mary's passion is Plein Air painting. Living in Southern Utah provides Mary a lifetime of subjects that compels her to paint. She uses the elements that make up nature to share the scene with the viewer; Warm/cool colors, light and dark values, soft/ hard edges. All of these are needed to complete the painting. Mary says "Creating Art is life-sustaining for me. It is how I celebrate, learn, show love, care, and respect. It is how I cope, it gives me an outlet to release the uncertainty of the day and replace it with a feelings of peace, happiness and hope. I look forward to this period of renewal every time I paint."

Mary has participated in and been recognized at the Escalante Plein Air Festival, Cedar Breaks "Arts Afire" Plein Air Festival, and Faso Bold Brush Competition. She has also been featured in "Outdoor Painter" magazine.



Sentinel Shadows    Roland Lee    Watercolor

## **Roland Lee - [RolandLee.com](http://RolandLee.com)**

Roland Lee is a signature member of the National Watercolor Society. He has been featured in Artists Magazine, Drawing Board magazine, Art West magazine, and Western Art Collector. Although he travels and paints worldwide, his landscape paintings of Zion National Park have become icons. His paintings were selected for exhibit in "Arts for the Parks Top 100," and "Paint the Parks Top 100" shows and are featured in several books.

He has participated in several plein air events including "Zion National Park Plein Air" (top seller and People's Choice), "Wasatch Plein Air," and "Thanksgiving Point" (First Place Quick Draw). Roland received the "Governor's Mansion Medal" from Governor Gary Herbert in 2014 for 40 years of contribution to the arts in Utah. He has taught workshops throughout America and taught art fulltime at Dixie State College of Utah. His original paintings are in over 1000 museum, university, national parks, and private collections worldwide. As an artist Roland has had the opportunity to travel and paint some of the most beautiful places in the world. But when he returns home to southern Utah's Canyon Country he feels a sense of peace and comfort he finds nowhere else. From the high flowered meadows of Cedar Mountain to the soaring streaked cliffs of Zion--from the stark red sands of Snow Canyon to the crystal blue waters of Lake Powell--this place is his home and his studio.

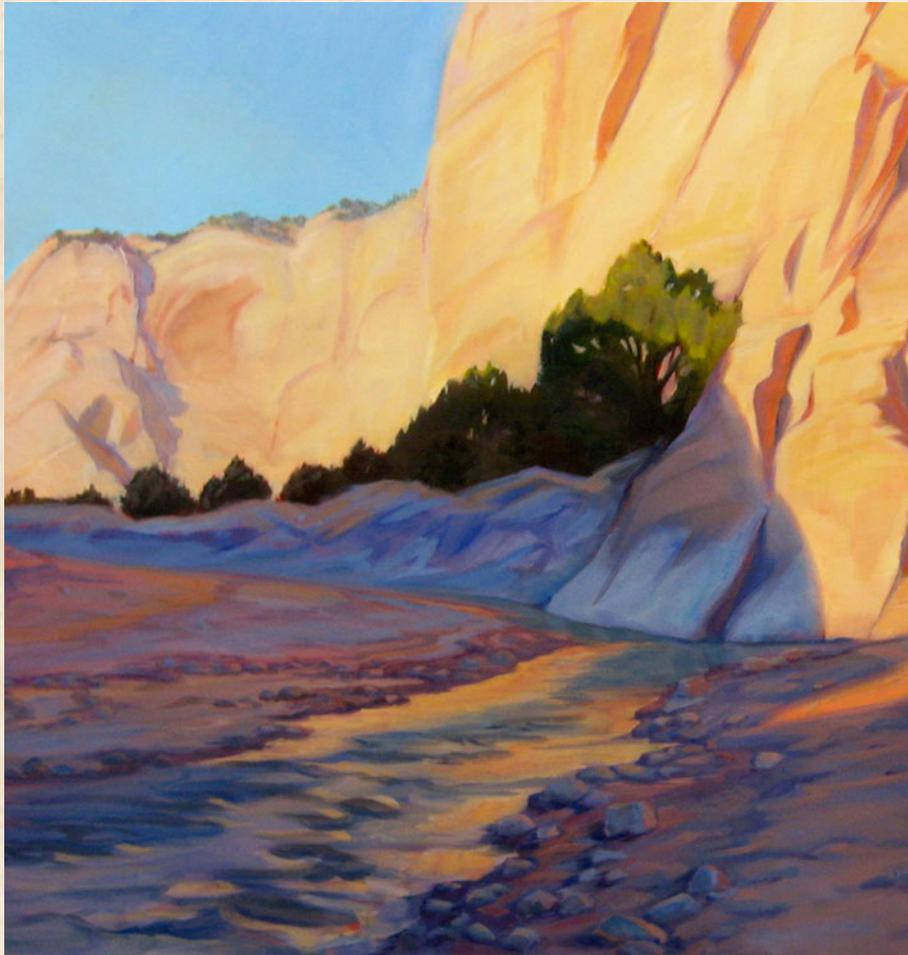


Zion Brothers      Nancy Lewis      Pastel

## Nancy Lewis - [NancyLewisArt.com](http://NancyLewisArt.com)

Nancy Lewis is an artist who combines her love for the great outdoors, traveling and painting in oils, pastels and watercolor. Painting outside in the fresh air is her passion and inspiration for most of her images. With bold brushstrokes, dynamic values and a unique approach to color use, Lewis' creations invite the viewer into her world.

Nancy actively participates in plein air events and exhibits her art in local, regional and national shows. In 2015, she participated in the Zion Plein Air Invitational Art event and also won the poster contest for the 2015 Colorado Winefest. In 2012 she was the first selected to participate at the Escalante Grand Staircase National Monument Artist-in-Residence program. Besides painting in her studio and in regional plein air events, Nancy teaches art classes, and plein air workshops. In 2014, she led workshops at the Escalante Canyon Art festival, and Driggs Plein Air Festival where she was selected as a judge for this show. She is a Signature member of the national Western Colorado Watercolor Society, Pastel Society of Colorado, and Plein Air Artist Colorado.



Paria River Bend Valerie Orleman Oil

## Valerie Orleman - [OrlemannArt.com](http://OrlemannArt.com)

Valerie is a realist landscape painter working with oil on canvas. She studied art at the University of Utah, completing most of the BFA program before parenthood and a new job for her husband in Escalante, redirected her artistic efforts. Valerie wound up far away from art school, but surrounded by beautiful landscapes to paint. She persevered with her artistic efforts and went on to win awards at the St. George Art Festival, the River Runner's Art Show in Green River (1st place, 2008) and several awards for plein air (outdoor) painting at the Escalante Canyons Art Festival.

She was jury-selected to participate in the annual Sears Dixie Invitational, the St. George Art Festival, the Provo Freedom Festival art exhibit, the Outdoor Painters' Society's Plein Air Southwest event in 2009, and the annual Southern Utah Art Invitational. Valerie has been the featured artist at the Cedar City Art Festival and the Escalante Canyons Art Festival, and was selected to be an Artist in Residence in the San Juan Public Lands Center's Aspen Guard Station program (September, 2006), and at Mesa Verde National Park (May, 2008). Her work has been purchased by the St. George Art Museum and by Dixie State University.



Mojave Point      Rachel Pettit      Oil

## Rachel Pettit - [RachelPettit.com](http://RachelPettit.com)

Over 30 years of professional painting gives Rachel Pettit the experience to approach each new canvas with confidence. Manipulating the paint in different ways, she uses thick or thin paint, palette knife or brush, soft blended strokes or hard lines, all which can effect the outcome of a painting and can add excitement to the piece. Born in Wisconsin, she moved with her family to Scottsdale, Arizona. Her training has included workshops and classes with regional and national masters. Her paintings have taken on an impressionistic style which captures the essence of the subject and conveys it to the viewer. Rachel has exhibited in many of the nations' top exhibitions.

Her motto when painting is: "It doesn't get any better than this." The spirit which resounds in each of her works comes from a personal heartfelt love of the natural world and the peace and balance which can be derived from it. Plein air painting is a means to capture that elusive freshness and keen color that is only witnessed first hand. Rachel's hope is that her paintings will present to the viewer a sense of place, one that lifts the spirit as it does for her.



**What we have done for  
ourselves alone dies with  
us; what we have done  
for others and the world  
remains and is immortal.**

**~ Albert Pike**